Grundfos joins Water Resilience Coalition

***Grundfos CEO Poul Due Jensen has also signed the Water Resilience Pledge to deliver measurable impact by 2030.***

March 21, 2025 – Ahead of World Water Day, Grundfos, a world leader in pumping solutions and water technology, announced that it is joining the Water Resilience Coalition - a CEO-led initiative driving corporate action on water stress.

The Water Resilience Coalition is an initiative of the CEO Water Mandate, a partnership between the Pacific Institute and the United Nations Global Compact. By 2030, the Coalition aims to unite a critical mass of companies to build water resilience in their operations and supply chains, while also investing in collective action to improve water resilience in 100 Priority Basins, the most water-stressed basins in the world.

Commenting on the announcement, Grundfos CEO Poul Due Jensen said: “The global water crisis demands a unified, collaborative response and deserves the same focus and attention as the climate agenda. That is why I am extremely excited that Grundfos is joining the Water Resilience Coalition and companies that share our passion and vision to accelerate the water agenda.” He added: “I am also happy to share that I have signed the Water Resilience Pledge to deliver measurable impact by 2030.”

Besides Grundfos, Haleon is also joining the Water Resilience Coalition. This expansion brings the Coalition’s membership to 39 leading companies, collectively representing a market capitalisation exceeding US$5 trillion.

“The momentum we are seeing - from new members to deepened corporate leadership in priority basins - demonstrates that water stewardship is no longer optional. It’s a business and sustainability imperative," said Jason Morrison, Head of the CEO Water Mandate.

More than 60 companies have also endorsed the CEO Water Mandate in 2025, bringing the total number of companies to 478. These companies have committed to continuous progress building water resilience across their direct operations, supply chains, watershed management, and other areas.

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